

2018-2019 Event Calendar

Date	Event Name	Venue	No. of Attendees	Summary
Dec. 11	Experience-Led Transformation Summit for Executive	Tokyo American Club	80 attendees (invitational)	Summits for CDOs and CMOs have been popular in North America and Europe but this will be the first C-level summit in Japan. What does world top class C-level management learn? You will get a new perspective from their “Enterprise transformation based on customer experience”
	Only 80 attendees. First C-level summit in Japan.			
Feb. 14-15	Direct Kyushu (ad:tech Kyushu with Direct Summit)	JR Kyushu Hall (Fukuoka, Hakata Station)	1200 attendees (includes invitational)	On the first ay we have ad:tech Kyushu that gathers marketers from both Kyushu and afar to present and learn about the latest trend in direct marketing. On the next day, we have our Direct Summit for marketing managers to discuss and present on this theme in depth. Fukuoka will host the exciting two days of direct marketing.
	Largest Direct Marketing event in Kyushu.			
Mar. 13-15	Brand Summit One to One - Spring -	ANA Intercontinental Manza Beach Resort	200 attendees (invitational)	Unlike the summits in the past where you just listen to presentations, in this summit you will voice your opinions and ideas as you join in the discussions during the conferences. To enhance the Japanese marketers, we will provide a new stage for globalization. From the outputs and feedbacks, you will enrich your business perspective.
	Extraordinary & Luxury. One to one meetings and conferences in Okinawa.			
May 28-29	Commerce Summit One to One	Hotel & Resorts Minamiboso (Chiba)	200 attendees (invitational)	This Off-site summit will let you discuss the challenges and trend of eCommerce with various industry players. You will gain knowledge to expand your business as well as to enhance your network. Both conference and networking will be achieved in this summit.
	Global conference for sellers, retailers, and manufactures.			
Sept. 17-19	Brand Summit One to One - Autumn -	SHIROYAMA HOTEL kagoshima	300 attendees (invitational)	To maintain the capacity of 300 attendees, we will have two Brand Summits instead of one -spring and autumn. We will invite different brands to this summit, so partners and media are welcome to attend both summits to enhance their networks.
	Extraordinary & Luxury. One to one meetings and conferences in Kagoshima.			
Nov. 27-28	ad:tech tokyo	Tokyo International Forum	15,000 attendees	ad:tech Tokyo is proceeding into its 11th year as the largest marketing conference in Asia. Advertisers, ad agencies, solutions providers, media and other marketers join us for this huge event. Last year we had the greatest number of attendees and we believe that it will grow again this year. Come join us to discover the latest digital marketing and marketing management trends.
	Largest digital marketing conference in Asia			

Tour

Date	Event Name	Venue	Summary
Sept. 23-27	Paris Retail Week	Paris Expo Porte de Versailles (Paris, France)	In the largest retail conference of Europe, Paris Retail Week, key players of retails, manufactures, and technology attend this conference. In this tour, you do not only attend the conference but also visit the actual retails in Paris as field works with a guide. You will also have privileges as an “Honored Guest” in this tour.
	Tour by Comexpodium in France. Learn latest retails from Paris.		
Nov. 3-8	Web Summit	Altice Arena & Fil (Lisbon, Portugal)	Web Summit is the 3rd largest global conference after CES and Mobile World Congress (MWC). You will be thrilled with its enthusiasm. There are still less than 100 Japanese attendees, but we think it will attract more in the upcoming years. This is the official tour with the Web Summit office and even great for novice attendees.
	More than 70,000 from the globe attend this latest technology conference.		